

• BEFORE YOU BUILD ANYTHING

Make your first function AI-ready in three hours

One function at a time. About three hours of sessions with the people who actually run it, mapping 10+ workflows. You get back a costed build order: what to build, in what order, what each one returns, and which parts only your people can do.

HOW WE RUN IT

Six steps

Each one feeds the next. Nothing gets scored until we agree on what good looks like, and nothing gets built until we know what it's worth.

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- 01 Start with the goals and the KPIs**

An intro call about the business, not the tools. What you're trying to hit this year, and the numbers that say whether you got there. Everything after this gets scored against them.
 - 02 Go deep on how the work actually runs**

Function by function, with the people who do the job. Where the time goes, what gets repeated, where things sit waiting on someone, and what they quietly redo by hand every month.
 - 03 Design what the solution looks like**

For each workflow: how far automation can sensibly go, where a person stays in the loop, and what happens when something needs escalating. This is what makes a workflow survive contact with reality.
 - 04 Log every opportunity and map it**

Each one scored the same way and plotted on complexity against impact. Quick wins separate themselves from the big bets, and the conversation stops being about opinions.
 - 05 Decide where to start and how to package it**

Sequenced so the fastest route to your KPIs comes first, and so each build makes the next one cheaper. You get results early enough that people stay bought in.
 - 06 Land on the tools and the infrastructure**

What all of that means for your stack: what to adopt, what to skip, what to consolidate. Adding a tool has to earn its place against killing one.
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WHAT LANDS ON THE TABLE

Three views, one workbook

Steps four, five and six each leave something behind. All of it comes off the same scored sheet, so the log, the map and the roadmap can never disagree with each other, and the tooling decisions sit in the same file.

01 The opportunity log

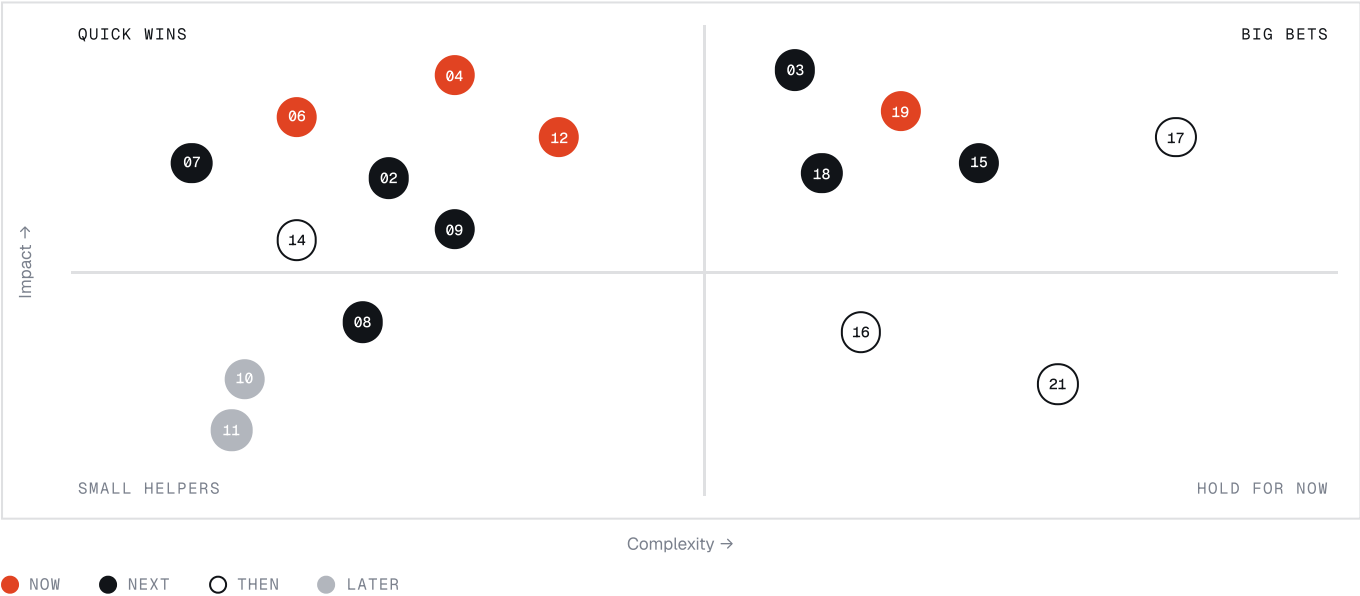
Every workflow worth building, scored the same way and sorted. The automation figure comes from counting the steps rather than from a guess, and each row names the human step that stays human.

#	WORKFLOW	BUILD BLOCK	PHASE	AUTOMATION	EFFORT	SCORE
06	Upload & delivery	Data & delivery	NOW	88%	1.0	5.0
04	Data quality checks	Data & delivery	NOW	86%	2.4	3.0
19	Central database	Foundation	NOW	63%	3.2	2.4
02	Evaluation & tiering	Intake	NEXT	74%	3.0	2.0
13	Performance reporting	Client portal	NEXT	80%	2.6	1.7
16	Cost reconciliation	Finance	THEN	83%	3.2	1.0

Illustrative view · 21 rows in the delivered workbook, each carrying its owner, the KPI it moves and the tools it touches

02 The impact map

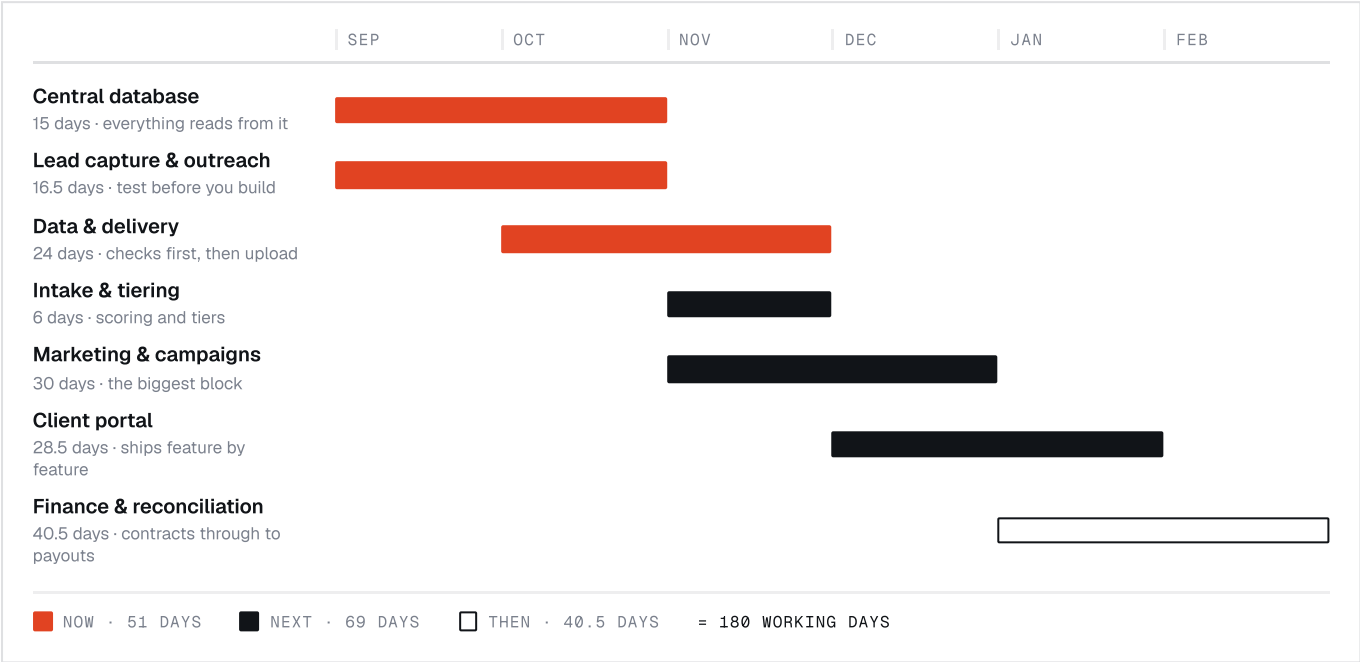
The same scores plotted, so the argument about where to start takes about ten seconds. Quick wins go first, big bets get planned properly, and the bottom half waits until there is room.



Illustrative view · the numbers are the workflow ids from the log, so every dot traces back to a scored row

03 The sequenced roadmap

Month by month, ordered by what depends on what rather than by raw score. The database ships before the things that read from it, and every bar is exactly as long as the work it holds.



Illustrative view · every block carries what ships, what it unlocks downstream and the risk worth testing before it starts

“The audit report was very clear and comprehensive. Vlad was super resilient in breaking our vision down into a set of workflows we can actually build. We’re trying to reinvent how we work in our industry, so that is no small feat. We came out of it knowing what can be automated, and what has to stay under the control of our creative and strategic people.”

Tanguy CHIEF OPERATING OFFICER

GETTING STARTED

SCOPE	FORMAT	WHAT WE NEED	HANDOVER
One function: its workflows, tools and integrations	Remote · fixed price · intro call, audit, deep dives	The person who runs each process, plus your tool and cost list	A live workbook your team re-scores without us

Find out what your operation actually costs in steps

Bring the people who run each process and your subscription list. We'll show you the shape of the work, and which part of it only your people can do.

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